

Self-Publishing *Checklist*

- Develop your idea, then make a chapter outline.
- Write your rough draft. Let it rest for a little while.
- Revise/rewrite at least three times.
- Send the manuscript to beta readers. Start a launch team.
- While betas are reading, find an editor. Negotiate price and deadline.
- Make beta edits, then send the manuscript to your editor.
- Work on the cover or hire a designer to do it.
- Warm up the launch team. Vote on covers, show sneak peeks, etc.
- Make edits. Send the manuscript back to the editor for the final edit.
- Hire a formatter/use tutorials to format the ebook and print book.
- Train the launch team and offer them value for their help.
- Schedule promotions with local media, podcasts, blog tours, etc.
- Start the launch plan. Go out to celebrate -- you're an author!